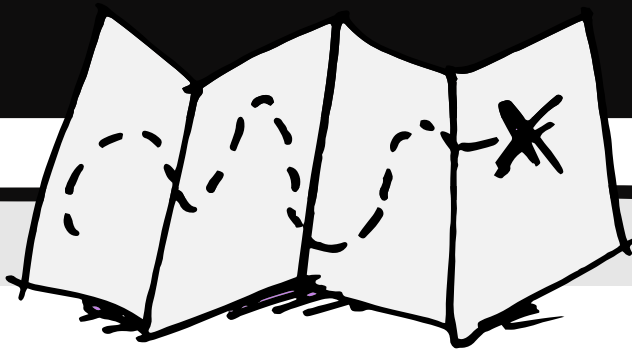


# Annual Calendar

## inside EMyth Connect



Most businesses start with a craft, trade or profession the founder is skilled at. In the beginning, being good at the work can feel like it's all you need to be successful. Over time, it becomes obvious that, for your business to grow, it can't be built around your own ability to produce results. You have to figure out how to deliver the same quality, consistency and value through other people.

EMyth Connect was created to show you, over the course of a year, how to build the foundational systems you'll need to grow your business, get results through other people and build a business that isn't dependent on you.

The live Workshops on this Calendar will guide you in making this transition. They provide a combination of **education** in leading a systems-dependent business, **tools** to build the structure of a growing business and **protected time** to work on your business rather than *in* it with the support of EMyth Coaches and other business owners with similar goals and challenges.

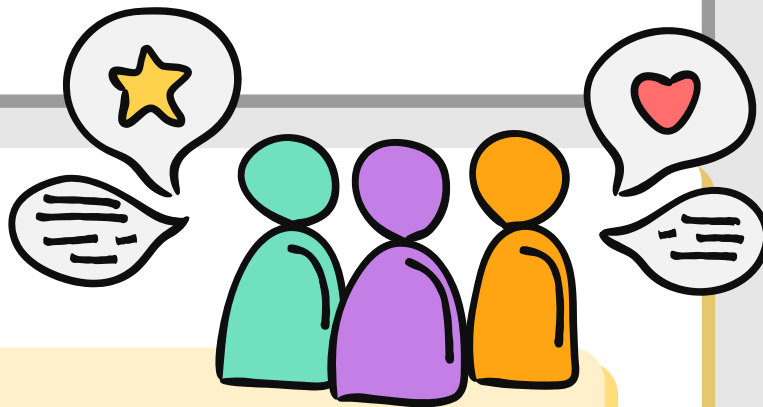
July

**The Customer Journey Designer**  
Map the experience that sets you apart

August

**The Owner's Overwhelm Solution**  
Take control of your business and your life

### The Culture Builder Series



September

**Your Hiring System**  
Find the people who align with your values

October

**Your Training System**  
Develop your team to reflect your "way we do it here"

November

**Your Accountability System**  
Sustain your culture whether you're there or not

December

**The Year-End Review**  
Reflect and recommit to the business you're building

Early January

**Work ON It Challenge**  
Build the habit for the new year

Late Jan-Feb

**The Business Owner's Roadmap**  
Seven steps to a business that works

March

**The Systems Strategy**  
Build your "way we do it here" so your business runs without you

April-May

**The Cash Flow Challenge**  
Shift your money mindset, track your cash and take back control

June

**The Vacation Playbook**  
How to prepare for uninterrupted time away

